

BUZZSAW

ROTARY CLUB 13
KANSAS CITY, MO



"The Greatest Rotary Club In The World"

Every Rotarian, Every Year

The goal is for each Rotarian to contribute a minimum of \$100 annually to the Annual Giving Program of The Rotary Foundation.

Make your check payable to "The Rotary Foundation" and send to our Rotary office for processing.

CPR/AED Duty Schedule

October 16, 2008

1. Leader — **Janet Ellis**
2. Compress — **Jerry Clark**
3. Defib — **Steve Schleicher**

COMMITTEE MEETINGS

(All meetings will be held in the Lido, Burgundy or Trianon E Rooms unless otherwise noted.)

October 15:

Board of Directors

4:00 — Crescent Electric Supply
917 E. 19th St., KC, MO

October 16:

Membership Development

11:00 — Lido Room

Ecology

11:00 — Trianon E

Reduce Infant Mortality

1:20 — Lido Room

October 30:

Comfort Station

Capital Campaign

11:00 — Burgundy Room

November 6:

New Member Orientation

10:30 — Lido Room

Membership C&Q

11:15 — Burgundy Room

Thursday's Meeting



October 16, 2008

"INFORMING AND ENTERTAINING THE WORLD"

**JOHN MCMEEL, CHAIRMAN AND PRESIDENT,
ANDREWS MCMEEL UNIVERSAL (UPS SYNDICATE)**



While serving as chairman and president of Andrews McMeel Universal, John P. McMeel holds the same posts with Andrews McMeel Publishing and Universal Press Syndicate. He is also president of the Andrews McMeel Universal Foundation.

A member of the board of directors of the Harry S. Truman Presidential Library and The Advertising Icon Museum, McMeel also serves on the boards of the William Allen White Foundation at the Journalism School at the University

of Kansas, and the St. Luke's Hospital Foundation. He is also a member of the Civic Council.

McMeel is a co-founder of Christmas in October in Kansas City, an annual renovation project designed to improve the living conditions of the elderly, disabled and needy. He and a co-partner are organizing the first PGA Nationwide Christmas in October Golf Classic in August 2009.

Muehlebach Hotel

/ 12:00 NOON /

Trianon Room



Invocation:
Mary Kingsley



Welcome:
Natalie
Hunsaker



**Member
Minute:**
Mary Lou
Nash-Herrera

GREETERS: Our October birthday celebrants will serve as this week's greeters.

UPCOMING MEETINGS/EVENTS:

October 18 — Saturday, Waddell & Reed Kansas City Marathon

October 22 — Ecology Day at the Rotary Youth Camp

October 23 — Dave Helling, political writer, *The Kansas City Star*

October 30 — Colonial Ballroom — Charley Green, author and
Will Rogers Expert

November 1 — Work day at Rotary Youth Camp, 8:00 a.m.



BUZZ SAW

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Total Membership 400
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 Matt Meyer, President-Elect
 Marc Horner, Secretary-Treasurer
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 Janet Ellis, Executive Director

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 Bill Poquette Editor
 Jerry Crabtree Photographer
 Bob Weir Staff Artist

LAST THURSDAY --
October 2, 2008



by
 Jim Holmberg

I remember those Sippy Dippers. Saturday afternoon excursions with my kids to dine under the Golden Arches included seeing our drinks dance through the swirls of those magically bent straws.

Last Thursday Club 13 heard how those curvy straws helped bring fame and fortune to Bob Bernstein, our Business Executive of the Year. Bernstein told how the revenues from the initial order for 33 million of those straws led to the purchase of a Las Vegas radio station. The sale of that station and associated land in 2000 produced revenues that permitted purchase of the site that is becoming the West Edge project on the Plaza.

Bernstein described how the business he co-founded in the '60s grew into one of the largest U.S. ad agencies by helping grow businesses like McDonald's, Wal-Mart and Blockbuster. Along the way he also operated a hundred Blockbuster Video locations and in 1995 founded Beauty Brands that now operates more than 50 sites.

He said he appreciates the award because of stature of previous recipients and because "Rotary is a special group, especially with your work for children." Throughout his career, he's "loved creating things for children."

Although his agency has had offices in 11 cities, KC's home with downtown and the Plaza holding special places in his heart. He's excited to see success in the P&L District and has ambitious plans for a combination of office, retail, hotel and museum space on the West Edge of the Plaza. **Dick Harms**, chairman of the Vocational Service Committee, presented Bernstein with his award. **Myron Sildon** exercised presidential prerogative and introduced his long-time friend to Club 13. Like *War and Peace*, his introduction may have run a "tad long," but he gave interesting insight into the persona of our honoree.

Just prior to introducing Bob Bernstein, Prez **Myron** gave a special welcome to Past District Governor Larry Lunsford. Larry, who happens to be an employee of Bernstein-Rein, originated the District 6040 Shoes for Orphan Souls project that has given more than 160,000 pair of shoes plus over \$50,000 to needy kids around the globe.

Members of the Golf Classic Tournament committee welcomed us at the door. Past President **Bob Weir** reported their efforts this year raised more than \$18,000 for the Youth Camp.

Angela Augur used her Member Minute to tell about the work of her company, Axcet, to make employee benefits and HR resources more affordable for small business owners. However, she did leave "25 seconds" on the table which our president reallocated as time to work in another joke.

President **Myron** called us to order and led the Pledge of Allegiance which he deemed especially important in light of the recent economic turmoil. **Joanna Sebelien** followed with our invocation.

This was guest day and Club 13 members did a superb job inviting guests. There were so many guests that I lost count but **Pat Dunn** kept everything in order, putting in overtime to welcome everyone. **Charlie Huffman** gave a nearly perfect rendition of American composer **Carl Bolte's** famous musical, "Welcome to Rotary." Then they paired up to lead us in a rousing "My Country 'tis of Thee."

VOLUNTEERS NEEDED FOR ECOLOGY DAY ON OCT. 22 AT THE YOUTH CAMP

The Ecology Committee is seeking volunteers for a Rotary Club 13 signature event, Ecology Day – 2008. Held at the Youth Camp, Ecology Day is an educational experience for elementary school students in the Greater Kansas City metro area, designed to raise their awareness and understanding of ecological issues, ecosystems, natural habitats and the creatures with whom we share our environment.

Approximately 100 students, their teachers and adult supervisors will attend a session at the camp, which consists of a rotating series of workshops held by local educators. Volunteer educators from Parks and Recreation, the EPA, Operation Wildlife, the Kansas City Zoo, the Girl Scouts, and other organizations will hold 25-30 minute "workshops" through which students will rotate.

Club 13 asks that its members provide at least 10 volunteers to assist at this event. Rotary volunteers set up the camp for Ecology Day, assist presenters, help teachers move their students from workshop to workshop, set up lunch for the presenters, and facilitate other logistical tasks. This volunteer commitment is from approximately 9:00 a.m. until 2:00 p.m. on Oct. 22, 2008. Please respond to the Club 13 office or **Mike Griggs**, Ecology Committee Chair, at mgriggs@HNTB.com, if you are interested. Thanks for your consideration.

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Waddell & Reed 2008 Kansas City Marathon to also benefit our Rotary Camp

Our Community Service Committee, chaired by **Gopi Govindan**, is still looking for volunteers for the Waddell & Reed 2008 Kansas City Marathon, which is set for Saturday, Oct. 18. Start time is 7:00 a.m. and end time is 1:00 p.m. Last year this event netted our camp \$18,000.

The more volunteers we send the more we make for our Youth Camp. All volunteers are eligible for prizes and giveaways including Midwest Airlines tickets, gift certificates and much more! Volunteers will also receive a long sleeve t-shirt along with food from Jack Stack BBQ at the Finish Line Festival. Please contact **Gopi Govindan** at 816/842-2990 if you would like to volunteer and need assistance completing the online registration. Tyros earn six points for volunteering. So be a part of this event to help raise money and awareness for our camp.

Help needed to organize Tool Shed at Rotary Camp

We are forming a new "ad hoc" group to support Youth Camp maintenance functions. We plan to organize the tools, equipment, supplies and materials which are housed in the barn. It is our goal to dispose of excess items that are being stored, sort and label supplies, establish regular maintenance for power equipment and have necessary tools available in good working order.

Our first meeting is at the camp at 8:00 a.m. on Oct. 25, 2008. We will start the process by organizing the available items and disposing of excess things. Our plan is to monitor this facility on a periodic basis to maintain order. Please contact one of us if you are interested in the initial cleanup, or the ongoing maintenance or both functions. Suggestions and ideas are welcome.

Phil Kinney and Don Patterson

FIRESIDES ARE BACK!

by Ann Johnson

When I googled "fireside chat" I found a list of references to FDR's radio shows used to calm the nation during the difficult days of the Depression and WWII. That was a bit before my time (really) so when I think of "fireside chats," I think of evenings spent with Rotary friends - relaxing, enjoying great conversation, light refreshments, and just getting to know each other better. Because so many of us have enjoyed Rotary Firesides in the past, we have formed a committee to plan an evening of Firesides for Wednesday, Nov. 12, 2008.

Now we are looking for volunteers who will open their homes to groups of eight or 10 Rotarians only. Our goal is simple: to relax, have fun and get better acquainted with each other. We already have a few volunteers but need more to accommodate the interest we anticipate. Groups will convene at 6:30 p.m. or 7:00 p.m. (up to the host) and meet for approximately two hours. No muss, no fuss.

In order to volunteer your home, please contact me, **Ann Johnson**, at acjohnson.4550@yahoo.com or call me at 816-520-3377. Tyrotarian hosts will get six points for volunteering their homes and four points for attending. All volunteer hosts are asked to provide light after-dinner refreshments for the group.

Please let us know your availability by Friday, Oct. 17, so we can assign those choosing to participate in this event. **SAVE THE DATE - NOV. 12!**

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ANDY BEYER

BOWLING NEWS:

by Dick Retrum



Heard on the lanes today: Joyce got a strike? I hate this game! Can I use any of these balls? Joe's got new shoes. That sure sounded like a strike. I've had more splits today than the ones in my hair. Are you really writing all of this down? What's a beer frame? Does anybody know why three strikes in a row is called a turkey? I've been so lucky to pick up all my splits I think I'll go to be boats later. (And one of my all time favorites from **Karl Roscoe**) "Hey, if you can't pick'em up.... don't leave'em."

Speaking of luck (ok...skill), let's see who reached that magic number today. **Norm Waters** 205, 214 & 236 for a 655 series. It should also be mentioned that he picked up a rather difficult split....the 4,7 - 3,6. It makes you wonder how he left those pins standing in the first place. This was in the 10th frame and kept one of his 200 games alive. Dave Boone 224, **Peter Ho** 213 (his first of the season), George Moody 211 & 212, **Bob Lager** 201 & 211 and **Lee Triggs** 203.

It was a perfect fall day— 75 degrees and not a cloud in the sky. Its days like this that make you wonder why the sport of bowling couldn't be played outside? Well, the sun in your eyes might be a distraction. The glare off the oiled lanes. Not to mention the possibility of a quick rain shower blowing in and it gets dark earlier, requiring lights. What about birds flying by leaving their deposits on the lanes? And all the brightly color falling leaves filling the gutters. OK....never mind. But it was a nice day.

Volunteers needed for Dictionary Project

Club 13's Literacy Committee is ready to launch this year's support by Club 13 of Dictionary Project - Kansas City and we are in need of volunteers. We will be delivering dictionaries to eager third graders in approximately 15 schools in the greater Kansas City area. Volunteers will be assigned in pairs (or solo if you prefer) to one or more schools to deliver the dictionaries and make a 30-minute presentation to the class, helping them get started in their use of the dictionary.

An attempt will be made to have at least one experienced volunteer on each team and a script and sample DVD for the presentation will be provided. The total time requirement, including preparation and travel time, should be about two to three hours or less and can be scheduled at a time that is convenient for the volunteers. Presentations should be completed by yearend, if possible. Your contribution of a few hours to assist young students in the use of a dictionary may have a significant positive impact on their learning potential. If you can help out, please contact the committee chair, **Mary Kingsley**, at 816-421-7050 x 19, or via email at mary@jwilbur.com. Tyros earn six points for volunteering this project.

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BOARD OF DIRECTORS NOTES

Your board of directors met on Sept. 17 for its regular monthly meeting. Following are meeting highlights.

Past Presidents **Sally Bibb** and **Tom Terry** attended the September board meeting. They told of some ideas the committee is mulling over for our up-coming Club 13 Centennial which will happen in 2010. The idea is to celebrate our 100 years in tradition, service and contributions to our community and leave a legacy as we enter in the second 100 years. A date has not been set yet.

The membership resignations requests for **Roger Freeman** and **Rob Metzler** accepted with regret.

Past due accounts were again reviewed. Board members will continue to make contact with those in arrears.

Board members were assigned to make contact with our gone-missing list of Rotarians.

Seven proposals were reviewed and approved. They are: Robert "Bob" Beaham, Duane Benton, Artrell Harris, Ryan Kramer, Jennifer Nelson, Jeffrey Smith and Wesley Wingfield.

Paula Willett, youth camp president, noted that Camp Enterprise was next week-end followed by the Golf Classic. She also stated that camp work days have been set for Oct. 4 and Nov. 1 and encouraged board members to participate.

Marc Horner, our club treasurer, explained to the board that we are experiencing a typical annual cash flow shortfall due to the fact that most of our dues are received in the first and second quarters when they are deposited in short term funds while expenses continue throughout the year. This has forced us to draw funds from our short term ready funds accounts in the third and fourth quarters to cover those expenses.

The next board meeting will be held on Oct. 15 at Cresent Electric Supply.

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