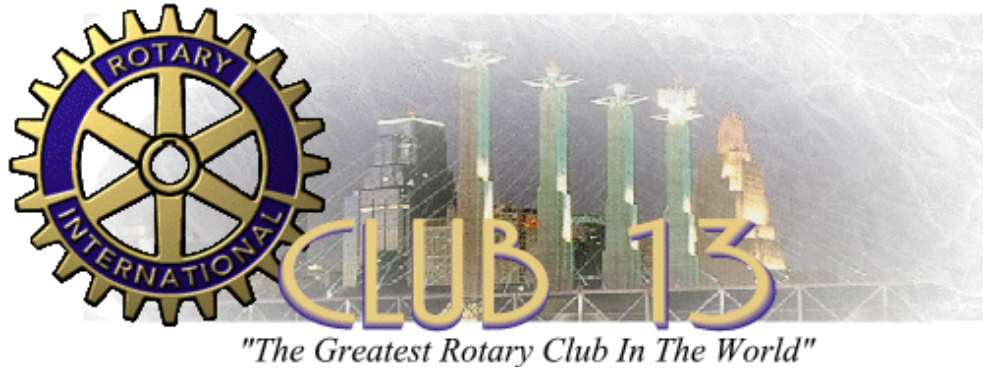


# BUZZSAW

ROTARY CLUB 13  
KANSAS CITY, MO



## Check out the new links added to our Website

**David McCaughey**, our techie extraordinaire, has added new links to our website ([www.rotary13.org](http://www.rotary13.org)). You can now link on the Downtown Council, Visitor's Bureau and the Chamber of Commerce websites to get the latest and greatest information on downtown, business and travel resources.

This is another vehicle to keep up on all the downtown activity.

### CPR/AED Duty Schedule May 31, 2007

1. Leader — **Steve Schleicher**
2. Compress — **Janet Ellis**
3. Defib — **John Davis**

## COMMITTEE MEETINGS

*(All meetings will be held in the Lido, Burgundy or Trianon E Rooms unless otherwise noted.)*

### June 7:

- New Member Orientation**  
10:30 — Lido Room
- Membership C & Q**  
11:00 — Burgundy Room

### June 14:

- Program**  
11:00 — Burgundy Room
- Camp Enterprise**  
11:00 — Lido Room

### June 19: (Tuesday)

- Board of Directors**  
4:00 — Milburn Country Club

Committee members: This is your notification to attend your committee meetings. Please notify your chairman if you cannot be present.

Thursday's Meeting



May 31, 2007

## BUSINESS EXECUTIVE OF THE YEAR ANN WILLOUGHBY, PRINCIPAL, WILLOUGHBY DESIGN GROUP



Willoughby Design Group, a brand innovation and identity design firm founded by Ann Willoughby in 1978, has developed brand identity systems for groundbreaking retail startups including Three Dog Bakery, Einstein Bros. Bagels, Noodles & Co., SPIN! Neapolitan Pizza and Kevin Carroll.

Willoughby's holistic approach to design and business is reflected in the company's unique studio environment — a collaborative space where designers work alongside entrepreneurs, strategists, writers and specialists to innovate.

She has taught design at the University of Kansas and the Kansas City Art Institute. As a visiting professor at KU, she was instrumental in building a pilot program that helped graduating seniors and businesses create successful engagement models. She currently serves on fine arts boards for Johnson County Community College and KU. Teaching remains a passion, working with students and children through her firm.

**Muehlebach Hotel / 12:00 NOON / Trianon Room**



**Invocation:**  
Sherilyn Seitz



**Welcome:**  
Clint Nelson

**GREETERS:** Lee Brumitt, Overton Durrett, Victor Hogstrom, John Platt, Randy Sisk and Al Tikwart

### UPCOMING MEETINGS/EVENTS:

- June 7 — Paul Copaken, developer, Copaken, White & Blitt
- June 8 — *Rotary Night at the Zoo (details on page 3)*
- June 14 — Dave Macauley, author, "A Katrina Story"
- June 21 — Robert Kurson, author, "The Man Who Dared to See"
- June 28 — Changing of the Guard — Mark your calendars!



**BUZZ SAW**

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 Chuck Vogt, President-Elect  
 Jerry Clark, Secretary-Treasurer  
 Tom Terry, Past President  
 Janet Ellis, Executive Director  
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 Bill Poquette ..... Editor  
 Jerry Crabtree ..... Photographer  
 Bob Weir ..... Staff Artist

**LAST THURSDAY --**  
**May 17, 2007**



by  
 Jim Taylor

Hello! You lucky Rotarians, **Taylor** is back with stents of all kinds, keeping me active and especially to give this report for this May 17 luncheon meeting. As is customary, President **Rick** called our meeting to order. But, prior to that were the impressive Tyrotarians greeting line welcoming all members and guests to the luncheon. Great looking group and the future blood of our club. Ouch! that reminds me of stents.

**Charlie Huffman** and **Carl Bolte** provided the leadership and music for our introduction song followed by President **Rick's** leading all in the Pledge of Allegiance. Who could have picked a more appropriate Invocation than **Noel Andrews-Sotta**, who recited a poem by Walt L. Henderson, which records the signs and smells of a spring day, which this beautiful day exemplifies?

**Dick Helmuth** introduced two great

guests, Amir Ardebili and Angela Augur, and the sick bay report given by President **Rick**, noted **Bill Dietrich** and **Don Seifert** are recovering and your's truly is back at work as today's reporter. There were also announcements of upcoming events, including the annual **Bolte's "Beer Blast"** on Tuesday, May 22, 2007. A rainout would be the only reason not to be present. The annual Golf Outing at Deer Creek, Wednesday, May 23, 2007 still has a couple of openings. Call **Bill Strout** for more information.

The spotlight brought **Neil Barnett** to the podium to tell about his company, Comfort Care Homes, which is quite unique in the assisted care health service industry. These homes are single family residences, which have 5 unrelated people and a manager or a service provider as residents. He identified one of his units at 103<sup>rd</sup> and State Line, in Leewood, which is serving the needs of that community, allowing these residents to feel a part of that neighborhood. Great service! Keep up your good work of service to others, **Neil**.

No meeting could be complete without one of the **Nofsingers, Rowland**, addressing our club, which he did so smoothly. The Bound Thesis by William Nealy, Jr., our Peace Scholar, who, funded by our scholarship program, studied in Japan and completed his thesis, written in Japanese, will be in our club archives for posterity. A passage from this work will be read to members by our own **Woody Davis** during the first meeting of each month. This is a must to hear.

With all these activities, announcements, poems, etc. being accomplished in 21.5 minutes, **Jerry Cooke** introduced former Rotarian Jack Mackey. He had a few comments of praise for Jack, who responded accordingly, identifying **Jerry** as an Irishman with no problems in the world. He accepts good days and bad days as they come. Jack does have a specialized career and company. He is employed by Associated Service Management Group. He began his talk with fond memories of his Club 13 activities, members he still sees and especially on K.C. Day selling newspapers. He recalled his association with **Jerry** and the Toast Masters group,

**Dave Brennan**, the creative volunteer, and the polio ratification program sponsored by the Rotary International.

Jack's company consults with service companies such as Starbucks, Victoria's Secret, Home Depot and so on. He spoke of the 5-point ratings survey that each attempts to obtain from their customers that guide them in the marketing of their products and services. He spoke of many types of conditions that these companies attempt to provide or solve. One he noted was Southwest Airlines, which probably receives the worst customer ratings because they are considered a "cattle car," no reserved seating, no food, only peanuts. But they are always on time leaving and arriving and most importantly, have recorded profits and dividends to their stockholders the past 29 years.

He conveyed the problems that food service companies have with creating new products, only to find they create a new competitor across the street. It was his opinion that service companies, such as restaurants, need to have the servers or managers resolve the customer's problems, which would result in one-third of them returning to that establishment. He spoke of keeping the problems down, which all of us in business can relate. His slogan is, "If you can't sell it on the inside, you can't sell it on the outside", meaning good loyal employees with minimal turnover. "Scoring in business results in financial results." He concluded by fielding questions from the audience.

Good job Jack. We all look forward to your return to speak to our club, sharing your humor and great personality.

**Ramblin'**  
**Rotarians**



**Cindy Terwilliger** — New Orleans  
**Tom Terry** — K. C. Plaza

**Andrew S. Beyer, D.M.D.**

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**ANDY BEYER**

## New Paul Harris Fellows



R.I. Foundation Chair **Tom Tatro** (holding his son, Ethan, our youngest Paul Harris Fellow) with new Paul Harris Fellows: (front row l.to r.) Linda Bennett, **Gordon Gilpin**, Jillian Nelson, **Nancy DuVall**, **Dick Harmes**, Sara Scott, Carol Retrum, Barbara Shultz, **Sherilyn Seitz**, Kitt Halterman; (back row, l. to r.) **Rick Kappa**, **Ken Beardsley**, **Peter Ho**, **Jerry Meiners**, **Charlie Huffman**, **Bruce Knapp**, Pat Trachsel, **Jonn Wullschleger** and **Paula Willett**.



### Club #13 Auxiliary will meet on June 7

Club #13 Auxiliary will get an inside look at the making of traditional quilts. The program will be presented by quilt artists Carol McKee, wife of Rotarian Jim, and her partner, Ada Niedenthal of Lenexa. Both ladies are members of Colonial United Church of Christ where their quilts are made and donated to charities.

You won't want to miss this fascinating session and learn more about quilts. The meeting will be held on Thursday, June 7, 2007, at the Blue Hills Country Club, 777 W. Burning Tree Drive, Kansas City, MO.

Social time begins at 11:30 a.m. followed by lunch at noon.  
RSVP to Marcia Beardsley at 913/648-7792.

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**Chuck Vogt, Jr.**

## Mark Your Calendars to Attend Our Annual COG Party

Rotary Club 13's annual "Changing of the Guard" (COG) party will be held on Thursday, June 28. We will not have a noon luncheon meeting on that date.

This is a great opportunity to honor our outgoing president, **Rick Halterman**, and welcome our incoming president, **Chuck Vogt**, along with our incoming district governor, **Sally Bibb**.

Your Entertainment Committee is finalizing details for a fun and entertaining night at the Boulevard Brewery.

More details to follow. Look for the invitation to arrive soon in your mail!

### Third Annual Rotary Night at the Zoo

**June 8, 2007 (Friday)  
5:00 to 8:00 p.m.**



The Rotary Night at the Zoo is back by popular demand. Mark your calendars for Friday evening, June 8, from 5:00 to 8:00 p.m.

**Randy Wisthoff**, zoo director, has made arrangements for this exclusive Rotary event. District Governor-Elect Sally Bibb has invited all the metro Rotary clubs to join us for this fun event.

Tickets for admission are \$10 per person (kids under 3 are free) and can be purchased at the zoo gate. Hot dogs, chips and soft drinks are the food fare for the evening. There will be free train, tram and boat rides.

For planning purposes, please RSVP to our Rotary office at 816/842-2322.

Remember, the zoo is kid friendly, so bring your kids and grandkids.

**Remember**  
Kansas City Rotary Club Foundation  
with your contributions

## ROTARY NIGHT AT THE T-BONES

by **Dick Retrum**

So this 6' 4", 280 pound (gorilla) first baseman (walks into a bar) serving as the DH steps up to the plate (have you heard this one before?) and blasts a 2-0 pitch over the left field fence at the 419 foot marker for the game's first home run. This guy was no joke. The sellout crowd jumped to their feet with enthusiastic applause. Calvin Pickering, a former KC Royal, certainly made an impact on the score board on opening night of the T-Bones game against the Schaumburg Flyers.

By the fifth inning the score was still 1-0 when Calvin stepped up and crushed the first pitch over the right field fence at the 405 foot marker. He made it look easy. Hardly put any effort into it. But you just knew that ball was gone the moment it hit the bat. I thought to myself, the Royals need to sign this guy back to the team. They really need him.

The sixth inning was big for the Flyers. They scored three runs to take the lead but that didn't last long. The T-Bones got hot at the plate with another home run and great base running. They won 6-4.

This event was well attended by Club 13 and family members. Thank you **Chris Boland** for the pre-game refreshments and providing a block of tickets that were the best seats in the park.

◆ The Kansas City Rotary Club Foundation needs your contributions to support our Youth Camp. ◆

## Tyrotarians Reach Project Goal Through Service

This week, **Alex Petrovic** (president, Petrovic Financial Services, Inc.) and **Jonn Wullschleger** (portfolio manager, Mitchell Capital Management) have reached their 100 Tyrotarian points. These two gentlemen completed the tyro projects in record time, **Jonn** in six months and **Alex** in seven. They volunteered to make calls for our blood drive, assisted at our kidney screening event, introduced guests, gave the invocation, hawked papers at K.C. Day and volunteered at camp work days.

**Alex and Jonn**, you may remove the red ribbons from your badges. Thanks for all your service. Great job!



Alex Petrovic



Jonn Wullschleger



**Remember the Kansas City Rotary Club Foundation with your contribution.**

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## June Birthday



1. Bill Gray
3. John Cowden, John Coil
4. Tom Geha
6. Tom Kirkwood
7. Kermit Bright, Charlie Huffman, Bruce Knapp
8. Don Giffin
14. Alex Petrovic
15. Mike Thome, Lee Triggs
16. Ross Donnell, Bob Edwardson, Joe Snopek, Bill Leuszler
17. Jared English, Tom Tupper
18. Greg Wright
19. Bill Mumford
23. Charlie Tryban, Pete Sotta
24. Marcia Bolton, Tom Beal
25. Norm Capps, Tom Davis
27. Nick Scielzo
28. Gary McEachen
29. Dick Berkley, Dick Crovisier, Pete Newcomer, Stacey Brown, Bill Buckner, Dick Retrum
30. Jim Holmberg

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